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CHARD CONSERVATION AREA APPRAISAL

Introduction

Chard is a historic market town in South Somerset, the current population being around 14,000, situated on the A30, approximately 12 miles west of Yeovil and 16 miles SE of Taunton. The town lies on an historic crossroads between the A30 Salisbury-Exeter route and the A358 Taunton-Axminster road. Chard has a long history, including the creation of an early C13 new borough and a rich industrial heritage. A large conservation area has been designated, including the older historic core around the Parish Church and the long east-west axis of Fore and High Streets.

Conservation areas are areas of special architectural or historic interest, the character or appearance of which it is desirable to preserve or enhance. The Chard Conservation Area was first designated in 1980. The District Council is required by Section 71 of the Town and Country Planning (Listed Buildings and Conservation Areas) Act 1990 to formulate and publish proposals for the preservation and enhancement of conservation areas. This can be achieved through conservation area appraisals.

In order that designation is effective in conserving the special interest, planning decisions must be based on a thorough understanding of the conservation area’s character. Appraisals are therefore essential tools for the planning process and to manage informed intervention. They will provide a sound basis, defensible on appeal, for the relevant development plan policies and development control decisions and will form the framework for effective management of change. The appraisal should provide the District Council and the local community with a clear idea of what features and details contribute to the character of the conservation area and how these may relate to the wider proposals for regeneration.

The appraisal document is prepared following advice from English Heritage. There is a summary of the planning policy context and an assessment of the special interest of the conservation area: landscape setting, historic development and archaeology and a more detailed description of the buildings, groups, building materials and architectural details, green elements and opportunities for beneficial change.

Definition of the Special Interest of the Area

The key assets of the Chard Conservation Area are:

- variations in local topography, particularly the gradual, continuous slope up Fore and High Streets to Snowdon Hill;
- views out to the surrounding countryside and views over the town centre from higher ground, such as the higher slopes of High Street;
- some individually important trees in the parish churchyard, in the grounds of Chard School and on Snowdon Hill;
- a potentially rich archaeology, in areas undisturbed by modern redevelopment, particularly the burgage plots of Fore Street and High Street and in topic areas like the C18 and C19 industries;
- the survival of much of the historic town plan and many of the individual burgage plots;
- Over 100 Listed Building entries, including a Grade I Parish Church, late C16 and early C17 gentry houses, some impressive C18-early C19 houses, public buildings, Nonconformist churches and multi-storey former mill buildings.
- A dozen unlisted buildings and groups of individual merit and group value, in Fore Street, Combe Street and the SE side of Holyrood Street;
- many small details of interest, including stone paving, open water channels, wrought and cast ironwork, boundary walls and gate piers, signs and plaques;
- the consistent use of local building stones, sometimes in combination, stucco and rough-cast render and a rich red local brick.
The Planning Policy Context

The South Somerset Local Development Framework and the saved policies from the South Somerset Local Plan (Adopted 2006) form the context for conservation area policies. Additional guidance on the protection and management of conservation areas is contained in the national Planning Policy Statement 5 ‘Planning for the Historic Environment’.

Assessment of Special Interest

Landscape Setting

Chard is situated in the SW extremity of Somerset, near the Dorset and Devon borders, in an area of attractive undulating landscape. To the north and NW are the Blackdown Hills, rising to over 300m and to the south is the broad valley of the River Axe, which flows south to the English Channel. The town is on the major watershed between the Bristol and English Channels, with the valley of the south flowing River Axe near the town, and the NE flowing River Isle rising at Combe St Nicholas. The Chard Canal and the associated Reservoir were linked to the Isle.

Surrounding the town are some significant hills, with Windwhistle to the east over 200m, Snowdon Hill to the west to 216m, a series of rounded heights to the NW (Combe Beacon and Stony Down), and gentler undulations down to the valley of the Axe. The immediate landscape of the town is the valley defined by the eastward-facing slopes of the Blackdown Hills escarpment to the west, whilst the foot slopes of the west-facing Windwhistle ridge contain the town to the east, supplemented by the small woods and plantations associated with the Chard reservoir (a major landscape feature, set amongst a great variety of trees, planted deliberately in the C19) and the Avishayes estate. To the north and south, the setting is less topographically defined, though there is some visual containment provided by Two Ash Hill to the south and a low ridge to the north, at Cuttisfords Door.

There are significant contrasts in landscape character and settlement pattern between the well-watered valley bottoms, with mid-late medieval clearance and enclosure and numerous settlements along spring lines and watercourses and the higher ground, with woodland, heath, bog and scrub, later enclosure and scattered farms.

The town is on a fairly level site, with a telling, gradual rise from east to west, along the Fore Street and High Street axis, from about 100m at Furnham to over 200m at the top end of High Street, where the chalk ridge has steeper slopes.

Chard lies within a major geological boundary area, with the Cretaceous Lower Chalk and Upper Greensand to the west and the Jurassic Lower Lias to the east.

Snowdon Hill

Apart from a clean boundary between open countryside and the developed area at Snowdon Hill, most of the surroundings of the conservation area are developed. The town has spread south, east and west from its medieval core, initially along the main arterial roads and the local lane network, with C20 infill between these roads. There are, however, large areas of playing fields and sports pitches behind properties on the north side of Fore Street.

Historical Development and Archaeology

Medieval

Both before and after the Norman Conquest, the manor belonged to the Bishop of Bath and Wells. There was probably a small settlement at a route convergence around the parish church site and a manor house (probably on
the site of Manor House Farm). The area is still known as ‘Old Town’.

A borough may have been established to the north of Old Town in 1206 by a charter from the Bishop granting 52 acres to the burgesses of Chard. A charter of 1234 outlined the new settlement’s physical limits and tenurial arrangements. Another charter of 1253 granted a market and fairs. The borough’s plan has largely survived, being typical of new towns of the period. 52 one acre burgage plots, long, narrow and regular in form were laid out either side of a main street, 2600 feet long. There are associated back lanes, in Field Bars (largely replaced by the modern Crowshute Link) and Mill Lane and large areas of rented pasture to the south. Holyrood Street linked the new borough to Old Town.

High Street had a central island of development containing the predecessor of the Town Hall and a shambles. This was removed in the early C19 to permit the easier passage of coaches and carts.

There was a late C15 cloth industry, creating modest prosperity, evidenced in a substantial parish church.

Post-medieval

A major fire in 1577 destroyed buildings and goods worth £9,000 and necessitated substantial rebuilding. In 1583 the Grammar School was built as a private house, converted to a school in 1671, and there are several other post-fire stone houses in Fore Street and High Street, exemplified by the Court House and The Choughs public house. In the C17, the town figured in two national events, plundered by both sides in the Civil War and contributing 120 men to the Duke of Monmouth’s forces in 1685.

C18 and C19

There was another fire in 1727, which required repairs to the Grammar School and there were a number of large former coaching inns, such as the George Hotel, reflecting the town’s position on the main London-Exeter coaching route. Large gentry houses also attest to Georgian prosperity. The Town Hall was erected in 1832, the Grecian-style Baptist Chapel in 1842, Congregational Church in 1867 and Methodist Chapel in 1895. In 1841, Harvey’s Hospital was rebuilt in High Street, in a Neo-Tudor style.

In 1842, James Green designed the 13 mile Chard Canal, to link to the Bristol Channel. The arrival of the railway made it obsolete and it closed in 1866. Its 50 acre reservoir survives at Chaffcombe and the former terminus at Furnham Road has a surviving boundary wall and nearby inn. There were originally two railway lines, with two stations, until closure in 1965.

The town’s cloth industry was affected by the rise of larger factories in the north of England and the manufacture of machine-made plain lace was introduced in 1821. There were substantial mills in Holyrood Street, Mill Lane and at nearby villages, employing 1150 workers, of whom 500 were outworkers. The Gifford, Fox and Boden’s Lace Factories both date from the 1820-30s and are reminiscent of tenement factories in Nottingham. Henry and Walter Boden built houses and gave an Institute for their employees’ education in Mill Lane in 1892. John Stringfellow (1799-1883) was a lace-making machine engineer acknowledged as a pioneer of powered flight. Another notable local pioneer was James Gillingham, a maker of articulated artificial limbs at his Combe Street workshops.

Other industries included engineering and iron founding, with the remains of the Station Works in East Street and John Smith’s Phoenix Iron Works in Combe Street. Charles Denning built an agricultural machinery works at Crimchard in 1880, moving from premises in Old Town. On High Street, Messrs. Brutton, Mitchell, Toms Brewery was in production
from 1771 to the 1970s. The 1888 Ordnance Survey sheet shows a gasworks in Mill Street, another brewery in Silver Street and the Snowdon Works on the south side of Snowdon Hill, producing shirt collars amongst other products.

Holyrood Lace Mill (Library)

C20
There is a large Second World War shelter on the east side of Combe Street, at the edge of the car park. In the latter part of the C20, redevelopment and road schemes created a number of changes, particularly south of Fore/High Streets, with the widening and realignment of Old Town and the creation of Crowshute Link. On the west side of Holyrood Street, Bath Street was radically changed by the creation of car parks and service areas.

The Somerset Extensive Urban Survey for Chard contains a historical summary and a more detailed assessment of features and archaeological potential for the various phases of development.

Archeological potential
In the conservation area there is a need to:
- Define the area of the pre-borough settlement and its plan form;
- Investigate details of the medieval borough’s burgage plots, drainage facilities and boundaries (including the supposed rear boundary walls, running parallel to the main axis);
- Research building histories, particularly structural evidence of older elements behind facades;
- Further research the industrial archaeology of the town, both in surviving structures and documentary evidence.

The Chard Museum, at Godworthy House, High Street, is an important repository and basis for local studies. It has, for example, a comprehensive photographic collection and many architectural and street furniture details, such as road signs, a Somerset CC finger post and a K6 phone box. In any research work, there are various maps that are helpful in determining the extent and nature of development and details of individual plots, including the 1840 Wood map.

Spatial Analysis
Chard has an interesting and distinctive overall character, created by its topographical setting, its plan form, the interplay of historical factors, the location of key buildings and the many details of materials, architecture and natural assets. The historic town core is a conjunction of Old Town, the Saxon settlement around the Parish Church and the later, planned medieval borough, along the High-Fore Street axis and the Holyrood Street link between the two
major components. Old Town is characterised by an organic road pattern (sinuous road lines, staggered junctions and varying plot sizes) and a very definite focus upon the church and its associated churchyard. The C13 borough contrasts markedly in its regular layout and plot size and its pattern of back lanes and side passages. The main public spaces, the streets, are remarkably consistent in width, with generally regular building lines. Road alignments are generally straight, with a subtle long curve on High and Fore Streets, and secondary streets intersecting at right angles.

The town centre has an overall regularity of form and pattern, created by the areas of planned layout and the long runs of two and three storey buildings. There are occasional visual focal points created by taller and more architecturally insistent public buildings, such as the Parish Church, Guildhall and Chard School.

It is possible to define this character in more detail. Each settlement differs in its relationships between buildings, gardens, public space and open countryside. Within the historic cores of settlements, there are unique progressions of spaces, with varying character, depending on factors like the density and height of buildings, their position relative to the highway and the character of boundaries. Other factors also have an impact on spatial character, such as the dominance or dearth of trees, views into or out of the area and topography, the rise and fall and alignment of roads and paths. These are all elements of townscape.

Places can be described by:
- the sequence of views obtained in passing through an area;
- the feelings of relative exposure or enclosure, depending on the size and shape of buildings and spaces;
- content: colour, texture, style, and the many little details of materials, street furniture and other characteristics that add to local distinctiveness.

There follows a wider spatial analysis of the whole conservation area and then a detailed character analysis of two sub-areas. The various elements will be brought together in an assessment of the special interest of the conservation area.

THE CHARACTER AND INTERRELATIONSHIP OF SPACES

Chard has a rich and complex townscape and it is possible to describe the main characteristics. The historic core is composed of:

- **historic corridor streets**, exemplified by East Street, Fore Street and High Street and Holyrood Street, all with development on both sides, usually built on the back edge of pavements, with rhythms of narrow plots, creating a series of facades up to four storeys in height; subtly curving street lines give visual interest, in revealing parts of the street, rather than the full length and providing partial enclosure; rises and falls in the levels also give further animation, the progression of Fore and High Streets being particularly notable; there are occasional variations provided by churches and other larger buildings set back from the main frontage in their own green or paved spaces, such as the Wesleyan Methodist Church in Fore Street and the Baptist Church in Holyrood Street; the higher slopes of High Street have a larger number of C18 and C19 houses set back behind small front gardens but their proximity to the general road line retains their effect of providing continuity to building groups and visual enclosure;

- **the enclosed green space of the parish churchyard**, roughly D-shaped, with the curve against Church Street and causing an obvious deflection in the road line; the road
boundary is defined by railings and has several large trees set amongst grass and memorials; the western edge is quieter and more secluded, with two old houses, the Manor Farm House and Holyrood House, and the Church Room defining boundaries, along with big trees;

- **secondary streets, back lanes and alleys**, such as Silver Street, Boden Street and Howards Row on the south side of Fore Street and Park Road and Combe Street on the north, characterised by a smaller scale than the main streets and a mixture of older terraces and modern redevelopment. Howards Row is entered through an archway by the side of the Guildhall but its intimate character has been compromised by modern service and parking areas. Similarly, Pig Lane and Bath Lane are narrow cuts off the west side of Holyrood Street, but most of Bath Lane has been destroyed by modern development and the remnants of the two lanes open out into backland parking areas;

- **wider junctions and verges created by highway engineering**, notably Helliers Road and Crowshute Link either side of High Street and the Old Town/Mill Lane junction, all characterised by engineering geometry and widened spaces;

- **suburban streets**, such as Mill Lane and the southern end of Holyrood Street where highway works and modern redevelopment have loosened the grain of the historic layouts, and more modern semi and detached ribbon development on Forton and Tatworth Roads, at the southern entry points, where large trees and stone boundary walls help to define spaces and link together buildings.

These various spaces occur in sequences and combinations that create stimulating townscape, which is best experienced by walking through the conservation area from any entry point but a good route is from the eastern, Furnham, entry point, at the foot of Fore Street.

**Fore Street**
Part of the east-west corridor space, leading to High Street, the street is of sufficient width and regular layout to create a strong urban character. Paradoxically, the Furnham junction is an unpromising introductory space, with constant traffic, several underused large buildings on the East Street frontages, traffic signs and spaces lacking definition. Visual quality suddenly improves at the entry to Fore Street, with the richly textured and detailed block of the Chard School on the north side and the contrasting urbane Georgian of Monmouth and Essex Houses, and a group of
C19 buildings opposite, without outstanding architecture but including the characterful brick Red House on the entry into Silver Street. This is particularly conspicuous when looking back east from higher up the Fore Street slope. Here a paved space created by the building lines at the Fore/Silver Street junction is bare and untidy, but with potential for enhancement. Fore Street is a wide corridor space, with rows of mainly C19 buildings interspersed with minor landmarks, such as the Methodist Church, the Chard Working Men’s Club and the Post Office (all on the south side, with the latter, as a product of the 1960s, rather poorly detailed and set back slightly behind the general building line). Opposite the former Cerdic Cinema is an over-scaled block, of some design merit, but further up the street, there are other, older, landmarks.

Looking down Fore St to landmark Red House

The gables and bays of Waterloo House and the Manor Court House and the early C19 Phoenix Hotel, and two imposing early C19 bank facades, on the north side, face the major visual focus, the projecting, columned portico and cupola of the Guildhall. This is a major townscape element, with views up and downhill through the columned space. As a complete contrast in terms of scale, there is an arched entry off the street into Howards Row, a narrow pedestrian space. An equally narrow alley leads to Holly Terrace, two rows of brick mill workers’ houses dominated by the bulk of the nearby Gifford Fox (Holyrood Lace) and Bodens mills. Waterloo House has a series of small courts off its arched street entrances, with some revealing views of building materials and architectural history.

Fore Street & the Guildhall

Fore Street becomes High Street beyond the junctions with Holyrood and Combe Streets, marked firmly by a large stone-faced block on

Holly Terrace
the south side and a canted corner on the north, into Combe Street.

High Street
Apparently, a seamless progression from Fore Street, with regular street width and plots, there are subtle character differences in that the hill profile becomes steeper, the scale lower and the uses less commercial and more residential, with the occasional focal point in buildings like Harvey’s Hospital, with its Gothic Revival bravura and the gabled and bayed Tudor of The Choughs. The smaller scale of buildings (nearly all two storey) and features like thatched roofs give more of a village character than the ‘town’ elements of Fore Street. Looking downhill, the Town Hall’s portico and cupola stand up well.

Upper end of High Street

On the south side, a series of houses climb the slope with projecting bays and porches, often fronted by small spaces defined by railings. Some front gardens have been built over to accommodate commercial uses. There is an important curve in the road line towards the top of the hill and buildings on the outside, south, side provide a terminal feature. On Snowdon Hill big trees and stone walls signal the end of historic development and introduce an element of ‘countryside’. The north side, on the inside of the curve, is a mixture of long rows of development and detached houses set back behind gardens. Bellplot House is a good example of the latter, with a buttressed and battered boundary wall that forms a strong boundary to the road.

Returning downhill, there are good long views down the whole length of Fore Street, with the Guildhall again providing an effective focal point.

Holyrood Street
In plan form, two fairly straight street alignments meeting at an obtuse angle, linking Old Town to the later planned borough, Holyrood Street starts off as a narrow corridor, with early-mid C19 rows of shops on either side. On the western side, the tall Grecian façade of the Baptist Church is set back from the road behind dwarf walls and railings and the nearby Law Chambers also have a small front space, with a central courtyard created by the U-plan of the building. Between these, the long Victorian flank of the former lace works (Stringfellow Gallery) is reflected by the large bulk of the supermarket opposite (which, however, has done considerable damage to the historic street pattern). Either side there are large areas of surface level car parks, behind the frontage buildings, creating relatively monotonous spaces. There are also a series of ponds to the west, associated with former grist mills.
The street reaches a junction with Mill Lane, with a view of the former Gifford Fox and Boden Mills dominating their smaller neighbours. The townscape changes character radically, with an unsubtle modern block on the east side, followed by post-War three storey apartments.

The parish churchyard
The large churchyard is a green space bounded by traffic on one side (with protection given by attractive early C19 ‘Gothick’ railings and entry gates) and a quiet area to the west, with large trees, a distinctive collection of table tombs and the long, relatively low mass of the church, richly textured and coloured.

Colours
The colours of the area are varied, due to the variety of building materials, with the subtle greys, tans and pale blues of chert walling, the white and purple/greys of the Calcerous Grit of the Upper Greensand, the contrasting golden hues of Hamstone, and occasional rich reds of brickwork. Render introduces pale creams and whites and occasional splashes of rich modern colours, along with bright intrusions of shop front materials and fascia signs. On side and rear elevations, in particular on the weather sides, slate hanging creates areas of subtly changing greys.

Key Views and Vistas

Wider vistas including arcs of vision from the higher slopes of High Street, looking across open landscape to the south and west, down into Fore Street and the view over Mill Lane from its junction with Holyrood Street.

Narrower views, great in number but the most significant being:
- views up and down Fore Street and the lower slopes of High Street, defined by rows of buildings on either side;
- views into Fore Street from side streets, notably from Silver Street to the façade of Chard School; from Boden Street, Holyrood Street and Combe Street, all terminated by buildings and from the two modern entries, Helliers Road and Crowshute Link, into High Street;
• from the Howards Row archway to the front façade of the Gifford Fox Mill (now District Council offices and named as the Holyrood Lace Mill); similarly there is a framed view down Holly Terrace;

Chard School from Silver Street

• views from the top of Fore Street into Combe Street, with the gable end of Hope Terrace showing up; and into Holyrood Street, with long rows of C19 buildings leading to modern commercial development and then another stretch of older terraces towards the Parish Church;
• north up Combe Street, with the long, elevated terrace to one side and a group of C19 houses and industrial buildings on the east side;
• a long view of Holyrood Street from the churchyard;
• from the southern end of Boden Street to the large mass of the former Gifford Fox mill;

Parish Church & churchyard

The outstanding landmarks are the Guildhall; the former Cerdic Cinema; the Chard School (original Grammar School block and the linked Monmouth House); the Waterloo / Manor Court House; the Red House at the junction of Fore Street and Silver Street; the red brick Gothic of the Wesleyan Methodist Church and the two former mill buildings. The Parish Church is less obvious, tucked into its treed space and the relatively low west tower does not make a major impact.

Character Analysis

Chard conservation area can be subdivided into 3 character areas.

**Fore Street and High Street**

**Old Town and Holyrood Street**

**Upper Combe Street**

**Area 1**

**Fore Street and High Street**

**BUILDING USES**

**Fore Street and High Street**

• ecclesiastical, with the former Wesleyan Methodist Chapel of 1814 and 1859, with a modern shop front to Fore Street, and its 1895 successor nearby; on High Street there are two former chapels, an early C19 one behind No. 61, Richmond House and
- a 'Meeting Room' behind Harvey's Hospital;
- **public**, with the 1834 Guildhall being a major landmark and providing a council chamber and mayor’s parlour, with butchers’ shambles on the ground floor, later with a corn exchange and now a TIC, public hall etc; the Manor Court House, on the north side originally gentry houses contains a surviving a court room; Harvey’s Hospital is a purpose-built almshouse;
- 20-24 High Street, Godworthy House and the New Inn have been converted for use as Chard Museum;
- **educational**, the Chard School’s precinct comprised of the 1583 block, originally a large gentry house, the attached late C18 Monmouth House, also built as a high status house and the chapel, originally a stable block;
- **residential**, many of the C17-C19 buildings on the main street frontages were originally houses, of varying sizes and plan forms; many, on Fore Street and the lower end of High Street, have been converted to commercial uses, mainly shops and offices, for example, the Natwest Bank was two c.1820 houses and 32 and 34 Fore Street were detached Regency houses, now offices and shops; the upper slopes of High Street retain residential use, with the occasional use for hotels, restaurants and antique shops and art galleries; Hope Terrace, in Combe Street, was built as a local initiative to provide housing and to relieve unemployment;
- **commercial**, with a large number of shops inserted into former houses and some later C19 and C20 purpose-built units; most upper floors seem to be used for storage and offices; there are a number of inns and public houses, including the Phoenix Hotel, formerly the George (a coaching inn of repute); The Choughs and The Dolphin; Lloyd’s Bank was formerly the Chard Arms Hotel and 5 Fore Street was the Crown Hotel.
- large detached gentry houses, ranging from several post-1577 fire examples such as the older Chard School block (L-plan with a three bay front, originally service room, central entry lobby and parlour and a rear service wing); the complex arrangement of Waterloo House and the Manor Court House behind the
BUILDING TYPES

Fore Street and High Street

main five bay frontage, creating a series of small courtyards; and later late C18 and early C19 examples, such as the double pile, central entry Monmouth and Essex Houses and the later C19 Bellplot House and Durstons, both on the north side of High Street;

• smaller detached houses and villas, mainly early-mid C19, exemplified by the Regency 32A and 32B Fore Street (central entry up steps from the street, twin canted bays either side and a good quality hall with staircase); there are many other three bay, symmetrical houses with central entries, usually double pile in plan;

32A Fore Street

• large houses set in rows, such as the five bay 21 High Street and Natwest bank (originally two houses); the top end of High Street has a number of early C19 semis and medium size houses in rows of three or four with similar architectural features and paired adjoining doorcases against party walls;

39 & 41 High Street

• smaller terraced houses, with a few planned terraces, such as Hope Terrace in Combe Street (three storeys plus basement and one bay wide with stairs between the two rooms) and a small row in 62-66 Silver Street; most smaller houses set in rows are not formally planned but share common design features, some of the properties on the south side of the higher slopes of High Street are early C19 refrontings of C17 cottages (35-41 are good examples, with thatched roofs, 35 of two room cross passage plan with a rear wing and outshut);

Natwest Bank (left)

• C19 public buildings, with the Guildhall providing civic rooms on the first floor and public space on the ground; Harvey’s Hospital is a mid-Victorian almshouse with two parallel blocks (for males and females?) each with two rooms either side of a central corridor and a central yard, originally with outside wash houses and WCs;
Chapels and churches, all Nonconformist and variations of a single room plan, with front gable entrances; the larger ones with internal galleries; the Baptist Church had attached school rooms and the Wesleyan Methodist Church has nave, aisles, sanctuary and an attached Hall to the rear.

LAYOUT CHARACTERISTICS
Fore Street and High Street

Typical are two and three storey buildings, rarely with basements and dormers, detached, semis and long rows, mainly parallel to road lines, on the pavement edge or set behind small front spaces. At the eastern end of Fore Street are several former gentry houses, detached and set behind spaces and there are also a number of these on the NW end of High Street.

The few exceptions to the parallel layouts are a small number of individual houses set at right angles to roads and the Nonconformist chapels and churches.

BOUNDARIES
Fore Street and High Street

These are important with substantial stone walls to the rears and sides of properties, those at Harvey’s Hospital enclosing the central courtyard, and some front walls of substance, occasionally acting as retaining walls to elevated structures (brick at Hope Terrace). On the SW side of High Street, in particular, dwarf stone walls topped by iron railings define front boundaries and are a definite visual asset. The burgage plot boundaries remain readily evident while the walled rear boundary lines of the medieval borough are apparent in certain locations.

KEY BUILDINGS AND STRUCTURES
Fore Street and High Street

There are over 60 Listed Building entries in the Sub-area, with one Grade I and four Grade II* buildings. Of these the key buildings are:

- **Chard School and Monmouth House**, a well-preserved C17 building and an urbane late C18 neighbour, an excellent entry feature when approaching from the east;
- **Essex House**, another important C18 house, diminished by unsightly pebble-dash and four pane sashes but retaining some refined details and important wall paintings;
- **7A-13A Fore Street, Waterloo House and The Manor Court House**, the Grade I entry, a picturesque gabled group with an intact rear Court Room, decorative plasterwork related to contemporary details at Montacute House;
- **The Guildhall**, an impressive 1834 Classical building, dominating the lower end of the town’s main axis;
- **The Choughs**, an attractive c.1600 gabled and bayed building, very visible at about the half-way point of the Fore/High Street buildings;
• Bellplot House, High Street, a very good example of refined chert knapping, with other good mid-C19 details and an imposing front boundary wall;
• Harvey’s Hospital, a busy ‘Gothick’ assemblage of gables, oriels and prominent chimney stacks, again in a conspicuous position;
• Godworthy House (Chard Museum), five bays of C16-C19 former houses and a pub, with an attractive street frontage and some surviving internal features, such as fireplaces, partitions and ceilings;

![Godworthy House](image1)

• 41 High Street, (Peacehaven), an imposing thatched house, possibly of early origins, with twin canted bays;
• Hope Terrace, Combe Street, a locally rare example of a planned terrace, with plain but good details and a visually prominent retaining wall;
• Prospect House, Combe Street, a 1728 early brick house of refined details and with social history importance as the home of James Gillingham, the artificial limb pioneer.
• Church of the Good Shepherd at Furnham Road junction (Grade II listed 1873), its surrounds and boundary wall and railings; together with several mature trees. This building is an important entry feature to the town centre from the east;

![Prospect House](image2)

**KEY UNLISTED BUILDINGS**

**Fore Street and High Street**
• On Park Road, a three storey Chert and brick former warehouse, the Kingdom Hall of Jehovah’s Witnesses, of historic and visual value;

![Kingdom Hall of Jehovah’s Witnesses](image3)

• A K6 telephone box in front of the Post Office in Fore Street;
• The Red House, on the corner of Silver and Fore Streets, a large late C19-early C20 five bay, three storey block, with two colour brick, five gables and central oriel, a good termination to views down the south side of Fore Street;
• The Chard Working Men’s Club and Institute, a stucco late C19 building with twin gabled, canted bay ends and a recessed centre with a columned porch and balustrade, Victorian eclectic Classical, with decorative panels and swags; visual value;
• Holly Terrace, two short late C19 red brick rows, good examples of mill housing;
• **20 Fore Street, (Shoe Charm)**, an important corner building on the Boden Street junction, seemingly late C19-early C20 (date of 1910?), with chert and Hamstone dressings, Tudor Revival and a good shop front; there is a genuine C16/C17 window on the rear elevation;

• **Park Road** Late C19/early C20 terraced houses, the row on the NW end being particularly attractive, with orange brick with pale yellow brick trim, marginally glazed sashes to the first floor, rectangular ground floor bay windows, shouldered arches to the doorways and good railings;

**GROUPS OF BUILDINGS**

**Fore Street and High Street**

- Chard School and neighbours west to Essex House on the north side of Fore Street, along with chert boundary walls east of the main School building, and front walls and railings to the large C18 buildings;
- On the south side, from the Wesleyan Methodist Church west to No. 30;
- Back on the north side, from Lloyd’s Bank west to the junction with Combe Street, and the Guildhall on the south side;
- In High Street, Nos. 17-23 on the south side and The Choughs, Bellplot House and Harvey’s Hospital on the north;
- A large group on the upper slopes of High Street, from 35 to 131 on the south and from 12 to 40 on the north.

**BUILDING MATERIALS AND ARCHITECTURAL DETAILS**

**Fore Street and High Street**

Materials are distinctive with the use of the Upper Greensand stones from local sources (such as Pope’s Quarry on Snowdon Hill and the nearby Chard Caves, Tatworth and Chaffcombe) notably Calcareous Grit, a hard, nodular, white/cream sandstone set in a matrix of fine quartz sand and shell fragments; and Chert, where the addition of silica has
created a very hard material, difficult to work but impregnable to weathering. Seemingly flint-like, Chert is less translucent, rougher in texture and has a shiny pale brown or grey surface colour. The Grit may be used for ashlar dressings, such as quoins, door and window surrounds, cornices and string courses. It is used in conjunction with the Chert, which can be split and knapped to form regular cubes that can be laid in approximate courses. The facade of the late C16 School and the gable of 7A Fore Street are good examples of careful knapped work. Bellplot House is an example of mid-C19 continuity in Chert work.

Chert is more commonly seen ‘as found’, in unworked lumps of varying sizes and shapes, sometimes mixed with rough rubble Calcerous Grit. There are side elevations of buildings by the Guildhall and boundary walls in Silver Street. Some buildings have two or three courses of Chert at the foot of walls using other materials, such as brick or render.

Knapped Chert, Grit Stone & Hamstone, Waterloo House

There are rare examples of whole facades in Ham Hill Stone ashlar, such as 11 Fore Street (Natwest Bank), Harvey’s Hospital (probably reused from an earlier building) and 23 High Street (where the stone is incorrectly bedded and is badly eroded), and Bath Stone, at the Guildhall. Hamstone may be used for window and door dressings, in

rubble or rendered fronts. 32 A and B Fore Street have a rusticated Hamstone front and a classical doorcase of ashlar work.

Chard is predominantly a town of smooth or textured render, covering Chert rubble, giving an urbane finish to walls. It may be lined to simulate ashlar work or may be plain, contrasting with ashlar dressings. Another traditional practice was to wash rubble walling with lime-based colours. Modern oil-based paints provide a more impermeable coating to stonework. There are some interesting contrasts between front and side elevation materials, exemplified by 12 High Street, where the front is of smooth render with sashes set below older drip moulds and the side is of chert with mullioned windows.

12 High Street, render & Chert

Slate hanging appears on the rear and side elevations of Hope Terrace in Combe Street and at the rear of 28 Fore Street and the former Wesleyan Methodist Chapel nearby and in various weather-exposed gables.

Slate hanging, rear of 28 Fore Street

The late C18 and the C19 saw the introduction of a rich red brick, usually in Flemish Bond form, with rubbed brick lintels on Hope Terrace, stone dressings and a Chert basement on the adjoining Prospect House; and with Bath Stone dressings on the late C19 Wesleyan Methodist Church. Humber late C19 terraces, such as Holly Terrace, are of
red brick, probably from Wellington. 63 High Street is a handsome late Victorian brick house. A white/cream brick is also seen on side walls and as paving, possibly from Newton Abbot (Holly Terrace’s pavements are a good example).

Boundary walls are usually of Chert often mixed with Grit stone as random rubble, with flat coping or cock-and-hen finishes. The wall in front of Bellplot House has coursed Chert with Grit dressings. Many late C18-early C19 houses have dwarf walls of Hamstone topped by iron railings.

Roofs vary considerably, according to building age and status. Thatch survives at the top end of High Street and stone tiles are seen at 5 Fore Street. Clay plain tiles and slate are the most common materials, with clay Double Roman tiles seen on odd buildings and on the rears of others.

Details include:

- **A great variety of window types**, ranging from multiple light stone mullions with drip moulds and labels (arched lights at Waterloo House and the Manor Court House and door and windows under a continuous mould at Godminster House); wooden casements on some of the older, smaller cottages; vertical sliding sashes (with glazing bars varying from thicker to very slender bars, and later C19 marginal glazing and large single panes); canted stone bays and oriel;

- **Door cases and porches**, including C17 four-centred arches set under drip moulds; elaborate C17 porches at Chard School and Waterloo House with gabled tops to fronts and sides; Classical pilasters and straight or pedimented cornices over (paired doorways under a common architrave on the upper slopes of High Street); grander Classical porches, of Tuscan columns, some with steps up; and humbler stone or wooden hoods on shaped brackets; 63 High Street has an attractive late Victorian glazed porch with a gable, round headed lights and contemporary coloured, leaded glass;

- **Ashlar gate piers** related to large houses. With early C19 details like swags and Greek key patterns at Monmouth House;

- **Examples of traceried semi-circular fanlights** on late C18-early C19 buildings;

- **End pilasters, plain, rusticated or with incised Greek key patterns, quoins, stone cornices, swept-up parapets, string courses and plat bands and plain or moulded window surrounds**, all good examples of a modest Classical vocabulary

- **Decorative fretted bargeboards** at 40 Fore Street on twin gables and a large dormer;

- **Stone, rendered or brick chimney stacks**, with particularly prominent octagonal types (recently renewed) at Harvey’s Hospital;

- **Some good C19 and early C20 shop fronts**, with stone or timber surrounds, pilasters, moulded fascias and wooden mullions, the arched tops to 9 Fore Street are notable; modest early C20 examples like that to Shoe Charm, on the corner of Boden Street, with a dentil cornice, stone pilasters and timber mullions and transomes are worthy of mention;
• **Corner buildings** deliberately designed to make a visual impact with devices like splayed angles, decorative panels and entrances on the angle (examples at Combe Street and Holyrood Street junctions and Shoe Charm at the Boden Street junction);

  ![Corner building, Combe Street junction](image)

• The attached Gothic **metal lettering** on Harvey’s Hospital;

• Some excellent **wrought and cast ironwork** throughout the area, notably bracketed shop signs (such as that at The Choughs); balustrades, such as the geometrical lozenge patterns on the porch of the Phoenix Hotel; a great richness of area railings, varying from spears and urns, palmettes, anthemion (honeysuckle pattern) and later Victorian interlaced ovals with foliage adornments; the gate at the rear yard entrance to Lloyds TSB has fleurs-de-lys and a swept top rail; there are the remains of an elaborate floriated rail and gate at Prospect House; one prominent local maker was John Smith’s Phoenix Iron Works of Combe Street (name seen on surviving railings); there is an elaborate iron footpath turnstile on the south side of Snowdon Hill;

• Areas of **traditional paving**, notably the large Yorkstone slabs under the Guildhall portico and small areas of lias setts, white brick and pebbles;

• The **open water channels** at either side of Fore Street (previously in lias stone channels but, unfortunately, now replaced by concrete or brick);

• Some **public art** in two sculptures and water features in Fore Street.

### PARKS, GARDENS AND TREES

#### Fore Street and High Street

The area is comprehensively developed with areas of green space that are set behind buildings and boundaries, such as the School playing fields (not really visible from Fore Street). These, interestingly, have hedgerow trees around them, once coppiced, and, by comparing their shapes with fields on the 1888 map, there appears to have been continuity.

The Mitchell Gardens, off Crowshute, contribute to the setting of High Street and contrast with the urbanity of the building frontages, are also valuable assets. There are a number of front and side gardens on the upper part of High Street. On Fore Street, the Wesleyan Methodist Church has a small front space with ornamental trees.

Mature trees behind Chard School are visible from the public realm and individual fine specimens are apparent in the gardens of larger houses and behind Harvey’s Hospital in High and Fore Streets. Helliers Road benefits from some mature planting. The immature street planting adjacent to the Guildhall and in High Street has a positive impact that will increase over time. The field and line of trees to the SE of Field Bars House on the southern side of Snowdon Hill are an important feature both to the setting of the buildings around and in longer views up High Street.

![Mature beech tree, north side of High Street](image)

### OPPORTUNITIES FOR BENEFICIAL CHANGE

#### Fore Street and High Street

• Replanning the currently bleak space at the junction of Fore and Silver Streets, tackling surfaces, traffic signs and street furniture;
• Improving the East Street ‘gateway' to the town centre, possibly finding a new use for the interesting Wool Store and filling some of the gaps created by car parking and spaces around modern buildings;

• Improved tree planting on both sides of Fore Street;

• Improving the bare Market car park on the south side of Fore Street (this appears as a green space, open to Fore Street on the 1888 map, named Keeping Row and was the market field);

• Removing some of the larger street lights and highway clutter in Fore Street;

• A number of shops on Fore Street have upper floor windows requiring repair and repainting and there is a group of former houses on the north side of High Street (Nos. 14-16) that appear to be in poor condition;

• The iron railings in front of Prospect House are in poor condition and a large portion is now missing;

• The Phoenix Hotel has lost much of its Classical detail around its windows and parapet, following its repair;

• Improving several modern shop fronts which are discordant in materials and colours;

• The car park in Combe Street creates a large hole in the historic fabric;

• Some of the important C19 industrial archaeological features, such as the Snowdon Collar Works, parts of John Smith's development in Combe Street and a bonded warehouse in Silver Street, have been lost; surviving features should be preserved and fully recorded.

• There are several historic buildings currently unoccupied, such as the rear part of 1 Fore Street, on the corner of Combe Street, and No. 9 Fore Street;

• Obtaining public entry or use for the important Manor Court House;
Area 2

Old Town and Holyrood Street

This consists of a large area south of the main east-west commercial axis, with the historic Parish Church set in a large graveyard, adjacent to a major historic feature, Chard Manor Farm House, a small part of Old Town (adjacent to an area much affected by redevelopment) and the important north-south route, Holyrood Street, back to Fore and High Streets. Holyrood Street is a corridor of mixed development, with houses on the southern part, rows of commercial uses to the north, and several public buildings.

BUILDING USES

Old Town and Holyrood Street

- **ecclesiastical**, with the mainly C15 Parish Church of St Mary the Virgin (incorporating older masonry); the associated Church Room on the edge of the churchyard; and the 1842 Baptist Church on the east side of Holyrood Street;

- **public**, the Law Chambers in Holyrood Street are legal offices; they were formerly offices to the Gifford/Fox Mill and the adjacent 19 was an associated high status house;

- **commercial**, with shops on both sides of the northern section of Holyrood Street, a large modern supermarket in the middle section and a public house on the corner of Church Street and Old Town; the two major mill buildings are outside the conservation area boundary but their current business and public uses are important to the whole of the town centre; the Stringfellow Gallery was a
former industrial building related to the Gifford/Fox Mill;

- **residential**, Holyrood Street would have been predominantly residential in character until the mid-C19 and commercial uses have since occupied many ground floors; larger gentry houses remain by the churchyard (including the Manor Farm House, which seems to have had a medieval ecclesiastical ownership); smaller attached houses and cottages are seen in the middle part of Holyrood Street and along Old Town and Mill Street.

### BUILDING TYPES

#### Old Town and Holyrood Street

- A large late medieval parish church with west tower, nave and aisles, north and south porches and chancel;
- An early C19 Nonconformist church with a front entry, large internal preaching space with galleries on three sides and later schoolrooms attached to the east;
- Detached gentry houses, with Chard Manor Farm House having seven bays, 23 Holyrood Street (the Law Chambers) with a three bay centre and projecting side units; Holyrood House has a T-plan;

- Vine House (28 Old Town) is a former farm house with a central hall and a side carriage entrance and associated smaller farm cottages;

#### Chard Manor Farm House

- A substantial C16/C17 house (58 and 60 Holyrood Street) of five bays, now divided into two; 62 and 64 are also C16, a three room cross-passage plan;
- Small-to-medium houses in rows both single pile with rear wings and lean-tos and double pile with central entries; C19 terraced millworkers housing
- The Church Room, an early C19 two storey building with one room on each floor.

### LAYOUT CHARACTERISTICS

#### Old Town and Holyrood Street

Typical features are two or three storey rows built on or near the highway edge, with some evidence of rear entries by through passages, interspersed with large public buildings set behind front spaces or, in the case of the Parish Church, a large churchyard. The Gifford/Fox (Holyrood Lace) Mill stands in an area of car parking but its ancillary buildings and entrances still have a major impact on the east side of Holyrood Street.

### BOUNDARIES

#### Old Town and Holyrood Street
Boundaries are important in the sub-area, defining the small front areas of buildings, larger spaces like the parish churchyard and junctions of streets. They link building groups and screen uses that may otherwise be visually intrusive. They are in the form of solid walls, of brick or chert, and iron railings on low masonry bases. The walling on the junction of Holyrood Street and Mill Lane; and the railings fronting the churchyard, the Law Chambers and the Baptist Church are of particular significance.

On Tatworth Road, hedges and trees, often above stone walls, are important, at a southern entry point to the conservation area.

**KEY BUILDINGS AND STRUCTURES Old Town and Holyrood Street**

The Sub-area has over 50 Listed Building entries, the Parish Church being Grade I and Chard Manor Farm House and the Baptist Church Grade II*. Of the remaining Grade II buildings and structures, 31 are churchyard table tombs and other monuments.

The key buildings are:

- **The Parish Church of St Mary the Virgin**, a substantial C15 town church set in a graveyard rich in C18-C19 memorials, the 31 listed chest and table tombs being a particularly rich assemblage of C18 and early C19 sculpture and lettering;

- **Chard Manor Farm House**, a large early-mid C18 gentry house with visible medieval elements;

- **The Baptist Church**, Holyrood Street, a handsome Grecian-style ashlar front with extant fittings, of great presence in the sub-area;

- **58 and 60, 62 and 64 Holyrood Street**, two important late medieval houses, with later alterations, retaining structural and internal features;

- **21-23 Holyrood Street (Law Chambers)**, a large early C19 former house and mill offices with Classical and Tudor Revival details, together with its courtyard and front railings, of visual importance in Holyrood Street.

- **Holyrood Lace Mill**, a substantial brick former mill of 5 storeys built in 1825 and probable location of the flight of John Stringfellow’s aircraft, the first engine-driven aircraft to fly.

**KEY UNLISTED BUILDINGS Old Town and Holyrood Street**

- **The Stringfellow Gallery** in Holyrood Street, a two colour brick block with large, multi-paned camber headed windows, buttresses and a rich cornice, of great visual value; c.1906, a former manufactory and repair shop for mill machines and bobbins (modern addition to east front);

- **36 Holyrood Street**, a large, seven bay, late C19 three storey brick and render block, with pilasters and round arches and a richly rusticated and vermiculated base to the centre bays;

- **74 Holyrood Street**, tall late C19 brick and stone façade, canted ground floor window, canted oriel above, prominent gable with decorative barge board, ironwork on bay; group value.
**GROUPS OF BUILDINGS**

**Old Town and Holyrood Street**

2-16 Holyrood Street and 1-9, including the Baptist Church; and . 19-23 and 38-70 form coherent groups. The Parish Church, railings, monuments, mature trees, Holyrood House, Church Room, Chard Manor Farm House and the row on the east side of Church Street, including The King’s Head, form a looser but intact group of buildings. The grouping at Boden and Mill Street of workers housing, Bodens institute and the listed Boden’s Mill, just outside the boundary of the area, is representative of part of Chard’s industrial history.

**BUILDING MATERIALS AND ARCHITECTURAL DETAILS**

**Old Town and Holyrood Street**

**Materials** include the use of the very distinctive local chert as material for walling and the Calcareous Grit. The latter has great versatility and was used for dressed stone and, occasionally, ashlar work on features like quoins and window and door dressings. Fine quality oolitic limestones, notably Ham Hill Stone, were also used for ashlar work and the Baptist Church has a whole façade of Bath Stone. The Parish Church shows a combination of Chert, Grit and Hamstone.

A common material is smooth or textured render, covering rubble stone, sometimes scribed or lined to represent ashlar work.

An orange-red brick is seen on C19 and early C20 buildings, on whole facades or as quoins and window and door dressings. The two mill buildings, one outside the current conservation area boundary, are of brick (also used internally as fire proofing), supposedly dug from the actual sites. There is a particularly interesting stretch of boundary wall on the east side of Holyrood Street, towards the junction with Mill Lane, with a Chert base and

Flemish Bond brick with vitrified headers. There are also brick facades that have been painted. There is a stretch of Newton Abbott white brick paving in Bath Lane.

There is an impressive slate hung gable end at 7 Holyrood Street, next to the Baptist Church, originally patterned with differently
The west side of Holyrood Street shows the variety and combinations of materials well, with the rendered 68 and 70, the Chert front to Hairflair (No. 80) and an adjacent brick three storey façade at 74.

Details include:

- **sash windows** with simple flat architraves or richer detailing with moulded surrounds and expressed keystones; and refinements in window arrangements, such as triple units separated by stone mullions;
- **canted bay windows**, both one and two storey;
- **pilastered or columned door surrounds**, sometimes with architraves or pediments over; simpler flat stone hoods on shaped brackets; radial or rectangular fanlights; there are Tuscan porches at 23 Holyrood Street and 19;
- a few reasonable **shop fronts**, such as the shallow C18 bow at 76 Holyrood Street and Later C19 twin bayed types with a central door at 2-6A

- **cast and wrought ironwork** like the railings in front of the Baptist Church with taller end panels with honeysuckle, flowers and lyre motifs; spearhead railings on the eastern side of the churchyard, together with ‘Gothick’ overthrowes to contemporary gates;
- **open water channels** in Holyrood Street.

PARKS, GARDENS AND TREES

**Old Town and Holyrood Street**

The parish churchyard is an important green space, with prominent mature trees on its western boundary and on the south side of the church. There are other significant trees around Chard Manor Farm House, at the entrance to Forton Road and on the conservation area boundary further south on the Tatworth Road frontage of the Vicarage forming the significant character of this part of Old Town.

**Tatworth Road looking towards Manor Farm & churchyard**

OPPORTUNITIES FOR BENEFICIAL CHANGE

**Old Town and Holyrood Street**

- replacement or improvement of some intrusive and poorly detailed modern buildings that adversely affect the setting of the conservation area, notably the supermarket in Holyrood Street and the commercial and housing development on the SE extremity of Holyrood Street;
- removal of the obtrusive poles and wires in Holyrood Street;
- other public realm enhancements at the front of the Bath House Hotel and Somerfields;
improving the poor external condition of 23 Holyrood Street;
improving the setting of the conservation area, particularly on
the west side of Holyrood Street, where large car parks south of Bath
Street and adjoining Crowshute Link would benefit from more adequate
edge definition and planting or infill.

Area 3

UPPER COMBE STREET

The sub area is an example of C19 urban expansion created in association with the
industrial growth of Chard.

BUILDING USES and TYPES

Upper Combe Street

Terrace housing from the late C19 in Combe Street, at Cambridge Terrace and Bilston Villas
in Crimchard
- A C19 cemetary laid out in the typical formal manner with a pair of chapels
- A small scale non-conformist chapel
- Early C20 office building for the Phoenix Ironworks

LAYOUT CHARACTERISTICS

Upper Combe Street

Characterised by street frontage development typical of C19 urban extension. Terraced
streets with houses with small front gardens. Open space at the junction of Zembard Lane
with expanse of cemetery beyond.

BOUNDARIES

Upper Combe Street
Walls and railings to the terraced housing are characteristic. The fine quality gates, gate piers and railed walled entrance to the cemetery and associated lodge is a special feature. Good C19 Lias walling to cemetery boundary in Zembard Lane and Crimchard.

KEY BUILDINGS
Upper Combe Street
- The cemetery chapels and two monuments in the cemetery are listed in this sub area. The cemetery chapels of 1858 are linked by an integral carriageway and porches in decorated style with distinctive coloured and patterned welsh slate roofs.
- Memorials to James Gillingham and John Stringfellow;

KEY UNLISTED BUILDINGS
Upper Combe Street
- The cemetery lodge with gates and railings is a focal point in Combe Street.

Cemetery Chapels

Cemetery gates and railings

- The former chapel on the west side of Combe Street (a gabled end elevation, of chert, with a decorative barge board and altered, round-headed windows)
- 119-121, Combe Street; Wayside House and Hillside House
- Phoenix Engineering Offices of 1911 with Arts and crafts ‘half-timbered’ gablets.

GROUPS
Upper Combe Street
Good terrace groups of Bilston Villas, Crimchard of uniform design with a continuous pent roof forming bays and porches; Cambridge Terrace with canted bays.

BUILDING MATERIALS AND DETAILS
Upper Combe Street
C19 terraced housing is characterised by the use of orange-red brick with yellow/buff brick or stone detailing, canted one and two storey bay windows and with features like contemporary railings on dwarf brick walls. Some Chert walling (Combe St Chapel) with stone or brick detailing. Roofs are mostly slate with very few dormers but some small gables (Phoenix Works; Rose Terrace) Chimneys brick. Painted/rendered walls uncharacteristic.

OPEN SPACE, PARKS AND TREES
Upper Combe Street
The cemetery is the only open space. This is a significant area and includes trees along the north boundary forming good enclosure to the space. There are several significant conifers in the cemetery.
General Condition

Overall, the town’s historic buildings are in reasonable condition but there are a few Listed and key unlisted buildings that are either currently unused or in poor condition (such as the Working Men’s Club in Fore Street, several shops in Fore Street and a group of houses on the north side of High Street). Other commercial premises show decay of upper floor windows, blocked guttering and broken downpipes. Nos. 7-13 Fore Street are also of concern.

The public realm has problem areas, such as the bare space at the corner of Fore Street and Silver Street; poles, wires and other clutter in Fore and Holyrood Streets; and the large areas of surface parking around the SW edges of the conservation area and on the south side of Fore Street.

Summary of Issues

Bringing together the various issues raised in the descriptions of the three Sub-areas, there is concern about:

- the poor condition and/or lack of current use of a number of listed buildings on Fore Street and High Street;
- some examples of C20 redevelopment on Fore and Holyrood Streets that are obtrusive, poorly detailed and of alien materials;
- large areas of surface car parking that isolate historic buildings and create holes in the urban fabric;
- a currently unworthy ‘gateway’ on East Street, with some buildings in poor condition and ill-defined servicing and parking spaces;
- the effects of traffic on some of the peripheral roads, particularly in Church Street and Old Town;
- associated clutter created by over-scaled lighting and traffic signs;
- the loss of authentic details, such as windows and doors on a number of unlisted C19 and early C20 buildings of group value;
- the loss of townscape and potentially important industrial archaeology in areas like Combe Street through incremental demolition and alteration;
- the erosion of important medieval plot boundaries through development;
- some poor quality modern shop fronts, characterised by lack of depth and detail, discordant materials and colours.

Useful Information

- Boundary amendments and appraisal content approved by SSDC committee 14th December 2011
- Criteria used for assessing the contribution made by unlisted buildings: the actual design characteristics, such as mass, skyline, interesting details and materials; and position relative to the wider setting, individual or groups of Listed Buildings.

The members of the Chard Museum Trust and Chard History Group have been generous with their help.
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Maps

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Hamstone mullioned window with drip-mould
1910(?) date
brick relieving ston

coped gable

entrance on canted corner

early C20 shop front with invaded fascia + pilasters

'SHOE CHARM' FORE STREET

+ 'quinch'
No. 9 Fore Street, shop front

76-78 Holyrood St, sashes, bow window & paired doors
Railings to houses, upper end of High St.
Parish churchyard gates & railings

Gothick details of 1829:
- Openwork intersecting tracery and quatrefoils
- Spoor-headed with a 'sweep' top rail

Baptist Church Holyrood St.

Fleur-de-lis finials

4 urns and spears
Scrollled support to standard

Victorian arceding & fluted columns

Anthemion or honeysuckle pattern

Gate to rear of Lloyds TSB

Ironwork

Porch balustrade, Phoenix Hotel

Diagonal geometrical pattern

Chard Ironwork
APPENDIX ONE: Basic architectural vocabulary by defined periods

- Post 1577 fire to the late C17, a broadly Tudor vernacular, characterised by the careful use of materials, such as knapped chert, varying combinations of stone mullioned windows, generous coped gables breaking otherwise long frontages, tall ‘tower’ porches, four-centred arch doorways set under drip moulds;

- ‘polite’ Classical frontages, early C18 – mid C19, normally flat-fronted, with eaves cornices or parapets, corner quoins or pilasters, a careful relationship between window openings and blank wall (dictated by proportional rules related to the ‘golden section’), a continuum of sash window design, varying in glazing bar profiles, thickness and patterning, plain window surrounds or, in the case of more prestigious houses, moulded surrounds, raised keystones, carefully detailed pedimented or flat-architraved doorcases with columns or pilasters, radial or rectangular fanlights, panelled door reveals, varying patterns of front railings and gates; early-mid C19 houses tend to be more delicate and refined in their details with rendered facades, bracketed eaves, Greek or Tudor Revival details and ironwork verandahs and balconies;
Eclectic Classical & Dutch details (top) & decorative details, barge boards, eared surrounds to marginal sashes, large dormer & rusticated entrance arch (below)
Mid C19, vermiculated quoins, careful use of quality materials, surrounds to sash windows & projecting, bracketed eaves

- **Later C19-early C20 commercial architecture** with more florid details, such as dormers with debased Classical or ‘Dutch’ gables, deep canted bays, large-paned sash windows with horns on the dividing transom, Classical, Gothic or Italianate detailing around doorcases, and elaboration in the form of frilly bargeboards, large dormers and rusticated ground floors;

*Late C19 rustication & Italianate detail*

Traditional timber and stone shop fronts with a sensitive relationship with the whole façade, details like moulded cornices, console brackets, canted fascia boards, side pilasters (plain, reeded or panelled), stone, render or tile stall risers and
recessed doors with fanlights over; good examples are Nos. 9 and 28 Fore Street, Nos. 13 and 15 and 19-21 High Street and Nos. 2, 14, 16 and 18 Holyrood Street;

- **Late C19-early C20 housing**, with patterns of gables, canted bays, red brick and false half-timber and humbler terraces of flat-fronted red brick with repetitive patterns of timber sashes and door openings;

- **C20 buildings**, varying from Neo-Classical (the corner block at Nos. 2-4 Fore Street), 'modern', with contemporary window and door details (Post Office) and Post-modern, such as the Co-op in Fore Street and the eastern side of the Stringfellow Gallery); houses in Silver Street have a traditional ‘warehouse’ character; much of the larger shopping units, such as
Summerfield, use basically sympathetic materials and attempt to break down their large mass by roof features;

- A very functional and sternly handsome **industrial vocabulary**, on the boundary of or outside the current conservation area, with up to five storeys of repetitive windows (camber and straight-headed), plain end gables with taking in doors and lucams, large expanses of brickwork, and more richly detailed ancillary buildings with debased Classical and Italianate detailing (corbels, pilasters, contrasting brick colours).

**Sternly functional buildings with elaborate ancillary structures**

This summary can be applied to both character areas and thus the whole conservation area.

**Glossary of Architectural Terms**

- **Architrave**: lintels and jambs surrounding a door or window
- **Art Deco**: 1920s and 30s style with bold outlines and streamlining
- **Ashlar**: best quality masonry with smooth face and narrow joints
- **Bargeboard**: wooden protective strips in the angle of a gabled roof, often decorated
- **Battered**: a sloping back (retaining) wall
- **Burgage plot**: medieval division of land leased to a burgess
- **Cambered arch**: arch of an almost flat curve
- **Canted bay**: splayed or angled sides to projecting window
- **Casement**: opening lights hinged at one side
- **Cock-and-hen coping**: vertical, alternating long and short stones on top of a wall
- **Coped gable**: angled capping, usually raised above height of adjoining roof
- **Corbel**: a projecting block
- **Cornice**: a moulded projection crowning a wall
- **Cross passage**: house plan with corridor directly between front and rear doors
- **Cupola**: small dome or turret
- **Dentil**: a projecting block on a cornice
- **Double pile**: house plan with two rooms’ depth
- **Dressed stone**: masonry worked to produce an even finish but not as precisely as ashlar
- **Drip mould and label**: projecting horizontal moulding to throw off rain and the decorative end stops commonly seen in Tudor, C17 and Tudor revival buildings
- **Eared surround**: an architrave or moulding that sweeps further out at the top or bottom of a window or door opening
Expressed keystone: the central arch stone that projects further from the wall face than its neighbours
Fascia: on a shop front, the horizontal name or sign board
Flemish Bond: brickwork with alternating headers and stretchers in every course
Four-centred arch: Tudor arch of flattened profile
Gentry house: a high status house
Glazing bar: usually wooden division of a window light
Gothic Revival: C19 rediscovery and development of the pointed arch architecture of the Middle Ages
‘Gothick’: a playful and archaeologically incorrect C18-early C19 version of medieval gothic
Greek Key: an incised pattern on stonework with repeated rectangular spirals
Header: end of a brick
Hipped roof: both roof slopes are angled back at corners
Hollow chamfer: side of stone window or door or mullion with a sunken profile
Lintel (or lintol): horizontal stone or wood former to top of door or window opening
Lucam: projecting structure on industrial buildings containing hoist & taking in doors
Marginal glazing:
Million: vertical bar dividing window lights
Neo-Tudor: revival of C16 architectural style
Oriel: a projecting first or second floor window
Outshut: lean-to at rear or side of a building
Palladian Revival: classical architecture based on a C18 rediscovery of the pure design principles of Andrea Palladio
Pantile: a clay roof tile of shaped or curved section
Pediment: the triangular or semi-circular hood or gable end on classical architecture
Pilaster: a flat, slightly projecting version of a column
Plat band: a flat horizontal feature that may sub-divide a building’s wall
Polite: architecture that accords with national fashions and techniques, usually fairly up-to-date
Portico: a range of columns forming a porch
Ramps/ramped up: changes of level in a wall managed, sometimes, by curved sections
Romanesque: architecture based upon the round arch
Rubbed brick: high quality details created by careful abrading of bricks
Rubble random: unworked and unshaped stone walling without any form of coursing
Rustication: the deliberate deepening of joints to create a strong appearance
Sash: wooden window with two separate lights that can be moved vertically by pulleys and weights
Soffit: the underside of a roof that projects beyond the wall surface
Stone coped gable: a raised banding of regular stones that finishes and protects a gabled roof
String course: a thin horizontal projection dividing a wall surface
Stucco: a smooth render, fashionable in the C18-19
Swag: a decorative festoon or flowery loop
Swept roof: a lean-to roof that curves upwards with a concave profile
Transom (e): horizontal stone or wood bar dividing a window
Tudor Revival: C19-early C20 reuse of Tudor forms and details
Venetian window: a three unit classical opening where the central piece is usually higher and wider than the outside ones, and usually round arched
Vermiculated: stone or render finish suggesting the patterns created by worm casts
Vernacular: buildings of local styles and details, as opposed to fashionable, national (‘polite’) styles
Vitrified header: in brickwork, a darker, more crystalline finish to a brick end, created by extra heat in the brick kiln